## Using Barometric with Google Tag Manager

- Click into the tag you want to add the Barometric pixel to.
  Click the Custom Image Tag button

Google Analytics	A Google AdWords	doubleclick	7 <b>ad</b> ometry	Google consumer su
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		Show more V		
on't see a tag you want?				
Custom HTML Tag	Custom Image Tag			
	_			
Continue				
Configure Tag				

- 3. Add the Barometric pixel to the Image URL field.
- 4. Edit the **Fire On** section to only trigger on the exact page the pixel was designed for. In the example below, this landing page pixel needed to be fired on only on **Some Pages**.

3	Fire On				
	Choose one or more triggers f	from the following types:			
	All Pages	Some Pages	Click	Form	More

Choose Pages			
New	Variable	Operation	Q Filter
✓ landing page	url path	▼ starts with	▼ /my-landing-page
Save Cancel	· · · · ·		